

# Nutrition Education Update

- Partner conference survey results suggested a need for nutrition and product education support from FMSC
- Discussions were held with selected partners to explore what is needed and preferred



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# Partner Resources/Methods

- Resources
  - Half provide some education on general food preparation and/or hygiene
  - Less than half provide general nutrition education
- Methods
  - 1/3 use TOT or consumer training
  - <15% used written/graphic materials



# Partner Materials/Interest

- Materials
  - 40% used box/package instructions
  - 20% used manuals and booklets
- >90% were interested in using FMSC-generated materials



# Partner Preferences

- Topic interests
  - Product preparation, product overview, general nutrition
  - Written/graphic materials, TOT, demonstrations
- Preferred Format
  - Box/package instructions, leaflets, posters, and manuals/books



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# Suggested Targets

- Direct beneficiaries
- Community leaders in distribution areas
- Selected local partner staff
- HQ staff



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# Highlights of Survey

- Nutrition education materials could be centered around school-age children's nutrition/hygiene (most common)





# Highlights of Survey

- Nutrition education materials will be most beneficial in written/graphic format to use for HQ staff “trainers” to train local staff and local leaders



# Highlights of Survey

- FMSC product preparation and nutrition are the most important topics





# Highlights of Survey

- Currently, most partners utilize box and package instructions for nutrition education



Other formats used include posters, pamphlets, and manuals



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# Highlights of Direct Discussions

- Product information is a priority, including rationale for design and preparation



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# Highlights of Direct Discussions

- Education targets should include partner personnel to train field personnel to then train beneficiaries
- Messages should be simple, formats could be basic and reproducible



# Highlights of Direct Discussions

- Specific guidelines for use of product:
  - Clarify role for the product as supplemental in a balanced diet
  - What to expect with children or others who might be undernourished
  - What to advise beneficiaries and households regarding the use and value of FMSC products



# Next Steps

- Review information gathered to address partner needs and preferences
- Survey to be sent at later date to follow-up with a wider range of partners
- Generate draft materials and request partner review and comment



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# Partner Sample

### PACHAHANDA NG NUTRIPACK:

1. Bagay ang bawatlingan pagkain sa 1 oras sa loob ng bawatlingang huling pagkain.
2. Lagyan ng takip at kalamang sa madilimang lugar sa loob ng 20 minutes.
3. Hayaan diniligat ng takip.



### MGA TIP UPANG MAPAKAIN NG MAAYOS ANG MGA BATA NG WASTONG PAGKAIN

- ✓ Hayaan pagkain ng anak local (mga pagkain walang sustansiyang kaabang-irahan, habol, candy, o pananal).
- ✓ Hayaan silang tipigan ng maging malambing (soft) ng soft drinks o gata (mga pagkain ng gata, bagay ng pagkain ng bawatlingan).
- ✓ Mag-iba-iba ng kaniyang mga pagkain.
- ✓ Oragan at kaniyang mga kaniyang.
- ✓ Pagsunod, ibigay, at kaniyang mga pagkain (mga pagkain ng gata, bawatlingan).
- ✓ Hayaan pagkain ng mga pagkain ng bawatlingan.



### PACHAHANDA NG POTATO W:

Pano-ay pagkain ng bawatlingan

1. Pagkain ng bawatlingan ang bawatlingan pagkain (mga pagkain ng bawatlingan) ang bawatlingan.
2. Magkain ng 1 bawatlingan (mga pagkain ng bawatlingan).
3. Pagkain ng bawatlingan (mga pagkain ng bawatlingan) ang bawatlingan (mga pagkain ng bawatlingan).
4. Hayaan diniligat ng takip.



### ISANG MASUSTANSYANG MERYENDA!



Ang sagay ay ito sa magandang meryenda para sa mga bata dahil ito ay magandang sa pagkain ng mga bata sa kanilang bawatlingan.

### HOME-BASED FEEDING PROGRAM



Paalalahanan sa mga pagkain ng bawatlingan (mga pagkain ng bawatlingan) ang bawatlingan.



# Visit the Nutrition Table!

- Located in the exhibit area
- Ask questions
- Share your thoughts
- Discuss concerns, plans, and more!

